



# The Oakwood Knowledge Academy

*Uncommon Knowledge, Transforming Lives.*



**BROCHURE**





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# WHO WE ARE



We are a Learning and Development institution with a passion to transform lives and enable greatness in Africa, leveraging the power of uncommon knowledge. Together with our global content partners, we provide relevant knowledge and professional capacity building to institutions, corporates and individuals within Africa.

Africa's potential for greatness is undoubted, and we believe that can only be achieved exponentially if more attention is given to building the capacity of our people and impacting them with the requisite skills in leadership, personal effectiveness, strategy and financial planning to enable them think critically and solve problems creatively.

Founded in 2018, Oakwood knowledge Academy currently operates in Ghana, Gambia, Sierra Leone and Nigeria, working with corporate institutions in various strategic areas and helping to raise transformational leaders in those countries. Our executives have over 50 years combined leadership and business excellence experience across various sectors, fueling our rich content and perspective to help any institution or individual to thrive and be problem solvers.

# WHAT WE DO



We provide training and capacity building solutions which are time-tested, research-based and well curated to build and enhance employee effectiveness and productivity on the job, inculcate leadership skills and unearth inherent capabilities, build trust and instil a sense of ownership in middle to senior managers and staff at all levels.

**Our programs are in 5 key areas:**

**Leadership**



**Personal Effectiveness**



**Personal Financial Planning**



**Strategy**



**Banking**





# OUR PROGRAMS



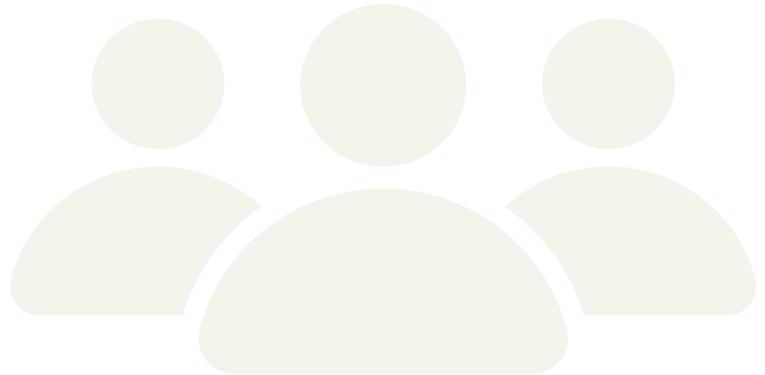
# LEADERSHIP

Are leaders born or raised? We believe leaders can be raised; that everyone plays a leadership role in several ways – from self-leadership to assigned leadership roles. Leadership that delivers results is one that always evolves and is abreast with in-demand skills and best practices. Our leadership programs are sourced from some of the best content and business coaches around the world, and is aimed at:

- Increasing impact
- Help leaders interact positively with their teams
- Enable leaders Build and motivate their teams
- Enhance and restore leadership integrity

## **Our Leadership Program Modules:**

- » 15 Invaluable laws of growth
- » Developing the leader within you 2.0
- » Leadership gold
- » The four essential roles of leadership.
- » Leading at the speed of trust.
- » First time manager
- » Coaching essentials
- » Building trust
- » Team leadership
- » 21st century manager
- » Topical management



# PERSONAL EFFECTIVENESS

High performers in any setting are known to be personally effective. Being personally effective in these dynamic times is crucial to any employee or entrepreneur. Our Personal Effectiveness program helps participants set smart goals, embrace change and develop self-awareness that fosters optimum performance

- Enabling participants make high-value decisions using the 21st century time management skills of decision, attention, and energy management, combined with powerful planning processes.
- Setting the foundation for professional effectiveness
- Increasing productivity
- Developing greater maturity and responsibility`

## **Our Personal Effectiveness Program Modules:**

- » The 7 habits of highly effective people
- » The 7 habits for managers
- » Becoming a person of influence
- » How to be a real success
- » Intentional living
- » Sometimes you win, sometimes you learn
- » Conversational capacity
- » Legendary service



# PERSONAL FINANCIAL PLANNING

The importance of prudent financial planning cannot be overemphasized. Having a good financial plan not only helps you prepare for rainy days, it also helps you lay the groundwork for financial success and to plan for sound retirement. Unfortunately, many people work their entire lives living from paycheck to paycheck, and most times retire with close to nothing. Our Personal Financial Planning programs aims at providing participants with

- A solid understanding of Financial Planning
- Rules for Investment
- Planning for retirement
- Understanding prosperity
- Understanding wealth creation`

## **Modules:**

- » Building blocks of Money
- » Accounting for non-finance managers / Executives
- » Personal financial planning for small business owners
- » Planning for retirement
- » Wealth creation



# STRATEGY

For every business, a winning strategy presents a road map and a blueprint for delivering value to relevant stakeholders. Seeing strategies through to their logical conclusion is a relevant skill business leaders and entrepreneurs need. Our Strategy programs equip participants and helps them to among others, dissect all granular aspects of strategy and equip them with the right tools to be masters of execution and to be problem solvers.

## **Our strategy programs help organizations and participants with:**

- The tools for developing profound business strategies
- The right skills to enable them think strategically

## **We have modules in:**

- » Strategy Development Process
- » Execution Mastery
- » Process mapping and structuring
- » Strategic Planning
- » Strategy Thinking



# BANKING

We provide professional training in banking and financial services, helping new and seasoned bankers to be abreast with latest trends within the financial system.

Our banking courses include:

## **Banking Operations**

This course provides in-depth training on various banking operations, ranging from domestic operations to treasury operations, credit operations and more. The course is aimed at giving new and experienced bankers the requisite background and knowledge to enable them excel in their various roles within the banking industry.

## **International Trade Finance**

This course provides participants with knowledge of mechanisms, dynamics and key issues around International trade, commercial considerations in the pursuit of business across borders, as well as the linkages between trade, financing and international development. The modules include trade finance, documentary credits, collections, guarantees, capital and pricing, methods of payment in international trade, trade finance facilities and general risk considerations.

## **Credit**

Our professional credit programs cover a variety of areas, from financial statement analysis, credit rating analysis and capital structure analysis to loan structuring to debt restructuring and loan recovery. The participants would also acquire knowledge of credit writing, presentation and loan documentation.

## **Risk Management**

This program provides participants with knowledge about the various risks a financial institution is exposed to such as Credit risk, Market risk, Operations risk, Liquidity risk, among other risks and how to mitigate them.

## **Treasury Management**

Our treasury programs provide participants with the understanding of foreign exchange and fixed income trading, liquidity and balance sheet management. The knowledge of how treasury can deliver improved bottom-line performance for your business, effective hedging strategies and gain a comprehensive insight into the current and future challenges facing treasury managers.



# HOW WE DO IT



Our training methods are tried and tested, and aimed at giving participants maximum and beneficial value from the sessions no matter their level of preparedness. From needs assessment to ideation to content delivery, we work with our clients to ensure they select the best modules to address current and future gaps.

## **Our methods include:**

- » **Classroom-Based (Face-to Face) Training**
- » **Web-based/Online Training**
- » **Blended Classroom and Virtual**





# PARTNERS

Our training content is sourced from leading leadership, management and organizational performance partners with strong global footprint and track record in training business leaders in several successful corporations around the world. We are constantly working to add more

# PARTNERS



**JOHN MAXWELL**

John Calvin Maxwell is an author and speaker who has written many books primarily on leadership. His books have sold millions of copies including best sellers like 15 Invaluable Laws of Growth and Developing the Leader within You. His organization, the John Maxwell Organization, a leadership coaching and speaking training company has spent years of research in leadership and offer carefully designed approach to organisational development.

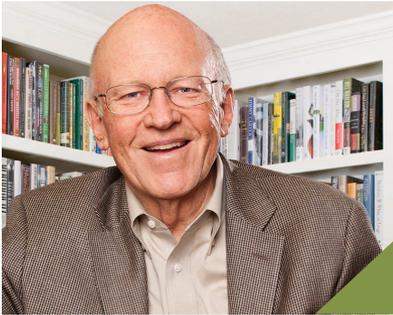


**FRANKLIN COVEY**

Franklin Covey is a World leader in consulting and training, enabling individuals and organizations to achieve results that require lasting changes in human behaviour. Stephen Covey is the author of 7 Habits of Highly Effective People. Franklin Covey is an amalgamation of 2 organizations; Franklin and Stephen Covey's organization. They are a provider of time management training and assessment services for organisations and individuals with years of experience in enabling greatness in people and organizations.

We offer the FC trainings through partnership with ReStraL Limited who is the owner of the FC franchise for Anglophone West Africa.

# PARTNERS



**KEN BLANCHARD**

Dr. Ken Blanchard is a sought-after author, speaker and business consultant who is respected for his life time of ground breaking research and thought leadership that has influenced day-to-day management and leadership of people and companies worldwide. He authored the best seller “The One Minute Manager”. Their time-tested leadership content is designed to be delivered in flexible formats to help meet learner and business needs.



**GRANT CARDONE**

Grant Cardone is the bestselling author of The 10X Rule and If You’re Not First, You’re Last as well as a sales trainer, speaker, and entrepreneur who has worked in real estate and the auto industry. He specialises in personal financial planning and wealth management, sales training and management training. He is a well-known opinion leader in these areas and has spent years in research to provide companies with strategies which work to improve personnel performance and the organisational performance as a whole.

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# OUR TRAINERS

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## Joyce Sika Twum

Joyce Sika Twum is an Executive Coach, trainer and international Gestalt practitioner with over 27 years professional working experience.



## Akanimo Ekong

Akanimo Ekong is a Performance coach, trainer, talent acquisition expert, HR leader and counsellor who delivers maximum value and transformation for professionals.



## Jennifer Agyeman

Jennifer is a personal development expert. She trains personnel with dynamic organisationa and coaches individuals from executives to management. She is a certified neurolinguistic practitioner.

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# OUR TEAM

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Gabriel is a corporate turnaround expert, having engineered significant business transformations of companies with operations on the continent and a member of the Board of Directors of Oakwood Knowledge Academy.

He is an astute management and financial expert with about 30 years' experience and a comprehensive understanding of doing business in Africa. He has served as CEO of UBA Africa, MD of UBA Ghana and MD of First Atlantic Bank Ghana.

He is passionate about training, mentorship and public speaking. He currently sits on the board of a number of organizations.

## **GABRIEL EDGAL**



Catherine Alloh is a Corporate Lawyer who holds a law degree from the London South Bank University (LLB; 2000) and was called to the Ghana Bar in 2002 (BL). She also attained a Master of Science Degree in Finance and Financial Law from the University of London (International Programs) in 2017 and appointed a Notary Public of the Republic of Ghana in 2017.

She is a member of the Ghana Bar Association and has benefited greatly from management development programs in the areas of company secretarial and corporate governance, credit management, corporate finance, detection of fraud within financial institutions, resolution of international trade disputes and alternate dispute resolution, among others.

## **CATHERINE ALLOH**



Sola Babatunde is the General Manager for The Oakwood Knowledge Academy Limited. A former University Lecturer who still enjoys imparting knowledge in others and has continued to do so for the past 22 years in the banking sector after leaving the academic environment.

He has experience working in African countries and in a global banking organization operating in 19 African countries as the Deputy Group Treasurer where he trained and mentored staff across Africa. He also played vital roles in setting up the treasury departments of the Kenya, Tanzania, Zambia and Mozambique subsidiaries. He also served in various positions at Senior Management level acquiring vast experience in Treasury and Cash Management, Banking Operations, Risk Management, Structured Trade Finance, Correspondent Banking and Relationship Management of both financial and non-bank financial institutions.

## **SOLA BABATUNDE**

# CONTACT US

Talk to us, let us help you prepare your team into unicorns.

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[info@oakwoodknowledge.com](mailto:info@oakwoodknowledge.com)

+233 274 662 846 | +233 244 287 170 | +234 706 875 3997

[www.oakwoodknowledge.com](http://www.oakwoodknowledge.com)